

COVID-19 Sentiment Analysis using K-Means and DBSCAN

Smitesh D. Patravali, Siddu P. Algur



Abstract: The analysis of sentiment towards COVID-19 plays a crucial role in understanding public opinion. This research paper proposes sentiment analysis using K-means and DBSCAN clustering algorithms on the dataset of tweets related to COVID-19. Pre-processing and feature extraction are performed using the Term Frequency-Inverse Document Frequency (TF-IDF) method to capture the relative importance of words within the dataset. K-means clustering is explored to group similar sentiments together, enabling the identification of sentiment clusters related to COVID-19. The DBSCAN algorithm is then employed to identify outliers and noise in the sentiment clusters. The evaluation metrics considered were accuracy, recall, F1-score, and precision. It was observed that DBSCAN was more effective in identifying underlying patterns in the data with greater accuracy.

Keywords: COVID-19, K-Means, DBSCAN, social media, Public Opinion.

I. INTRODUCTION

The COVID-19 pandemic has had a profound impact on societies worldwide, causing significant emotional and psychological effects on individuals. As people increasingly turn to social media platforms to express their thoughts, interpreting the sentiment of COVID-19-related content becomes crucial for public health trends. By applying sentiment analysis techniques to COVID-19-related content, we can gain insights into public sentiment, ranging from upbeat and hopeful sentiments to negative ones. The proposed work considers two popular clustering algorithms: K-means and DBSCAN. These unsupervised algorithms group similar sentiments together and identify distinct sentiment clusters within the data. The K-means partitions data into clusters based on similarity measures. It assigns data iteratively to the nearest cluster centroid and updates the centroid until convergence is achieved. DBSCAN categorises data points based on their density within a specified neighbourhood. DBSCAN does not require the cluster count to be predefined. By applying K-means and DBSCAN clustering algorithms to COVID-19 sentiment analysis, we aim to achieve several objectives. First, to identify distinct sentiment clusters, such as positive, negative, neutral, or

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Retrieval Number: 100.1/ijese.L255811111223 DOI: <u>10.35940/ijese.L2558.11111223</u> Journal Website: www.ijese.org mixed sentiments, within the COVID-19 textual data. Second, we aim to analyze the distribution and prevalence of sentiment clusters over time, enabling us to identify temporal trends in public sentiment. Furthermore, this study aims to compare the effectiveness of K-means and DBSCAN algorithms in clustering COVID-19 tweets. The remainder of the paper is organised as follows: Section 2 discusses related work. Section 3 provides an outline of the proposed work. In Section 4, the results of the work are presented, and Section 5 concludes the paper, outlining the scope for future work.

II. RELATED WORK

Smith et al. (2022) in [1] applied K-means clustering to analyze public sentiment towards COVID-19. The study provided insights into the different sentiment patterns and identified key topics of discussion. Johnson et al. (2022) in [2] investigated on clustering COVID-19-related tweets using K-means to perform sentiment analysis. They applied preprocessing and feature extraction methods to represent tweets as numerical vectors. Chen et al. (2021) in [3] aimed to capture the temporal issues of COVID-19 sentiment using K-means clustering. By applying K-means clustering, they identified distinct sentiment clusters over time, enabling a deeper understanding of sentiment trends and shifts during different phases of the pandemic. Lee et al. (2021) in [4] uncovered sentiment patterns in COVID-19-related social media posts. The findings revealed distinct sentiment patterns, helping to identify the key concerns, emotions, and opinions expressed by the public during the pandemic.

Wang et al. (2020) in [5] explored K-means clustering to analyze sentiment in COVID-19 related discussions on online forums. The study collected a large dataset of forum posts and applied sentiment analysis techniques to classify the feelings expressed in the text. Gupta et al. (2020) in [6] employed K-means clustering to analyze individual perception of COVID-19 using Twitter data. The study provided insights into the different perspectives and emotions expressed by Twitter users regarding COVID-19.

Patel et al. (2020) in [7] investigated understanding COVID-19 sentiment using K-means clustering and social media data. The findings revealed distinct sentiment clusters, shedding light on the public's emotional response to the pandemic. Zhang et al. (2020) in [8] analyzed public opinion on COVID-19 by applying K-means clustering to data collected from online forums. Li et al. (2020) in [9] investigated mining COVID-19 sentiments using K-means clustering and news articles.

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Zhang et al. (2022) [10] applied the DBSCAN algorithm analyse sentiment clustering to in COVID-19-related social media data. Liu et al. (2022) in [11] investigated sentiment of COVID-19 using DBSCAN clustering. The study collected a large dataset of tweets and performed sentiment analysis on the text. Wang et al. (2021) in [12] employed DBSCAN clustering for unsupervised sentiment analysis of COVID-19 news articles. The researchers applied text processing techniques to extract sentiment features and used DBSCAN to group articles with similar sentiments. The findings provided insights into sentiment patterns in COVID-19 news coverage. Chen et al. (2021) in [13] explored DBSCAN for sentiment analysis of COVID-19 tweets.

Li et al. (2020) in [14] investigated sentiment analysis of COVID-19 discussions in online forums using DBSCAN clustering. The findings provided insights, as well as diverse opinions expressed in online discussions. Zhao et al. (2020) in [15] employed DBSCAN clustering for temporal sentiment analysis of COVID-19 news articles. Liu et al. (2020) in [16] investigated sentiment clustering of COVID-19 social media data using DBSCAN. The researchers collected a large dataset of social media posts and performed sentiment analysis on them. Wang et al. (2020) in [17] explored DBSCAN clustering for the sentiment of COVID-19 tweets. Liu et al. (2020) in [18] investigated sentiment analysis of COVID-19 news headlines using DBSCAN clustering.

III. PROPOSED SYSTEM DESIGN

The system design begins with the collection of data related to COVID-19 tweets. The collected tweets underwent pre-processing, tokenisation, and lemmatisation to facilitate more accurate analysis. The system design utilises TF-IDF to represent the pre-processed tweets in a numerical format. By applying K-means to sentiment analysis, the system groups similar sentiments together, enabling the identification of clusters representing positive, negative, and neutral sentiments. The DBSCAN algorithm offers the advantage of density-based clustering. The K-means algorithm provides an initial clustering structure, while DBSCAN enhances it by capturing additional sentiment nuances and identifying outliers. To evaluate the model's performance, various metrics are calculated.

The proposed model has the following components -

- Data collection
- Data pre-processing
- Unsupervised clustering model
- Clustering analysis





Figure 1. System Design for COVID-19 Analysis of Sentiments Using Unsupervised Learning

3.1 Data Collection: Tweets related to the COVID-19 pandemic were collected using the Twitter API from March 2020 to May 2022. The extraction of tweets was conducted using the Twitter API, which gathers real-time information shared on Twitter. The Twitter API provides a comprehensive range of features that enable users to access and analyse tweets based on various criteria. Approximately 8,000 tweets were extracted using the API.

3.2 Data preprocessing: Preprocessing techniques are employed to clean and prepare the data for analysis. Removing stop words, which have minimal semantic meaning, helps reduce noise in the data. This typically involves eliminating unnecessary characters, such as punctuation marks and special symbols, while ensuring consistent formatting throughout the text. Additionally, tokenization is performed to break the text into tokens. Stemming or lemmatisation techniques are used to normalise words and bring them to their base forms. Data preprocessing involves handling negation, where the presence of negation words can invert the sentiment expressed in the text.

E.g. consider the following tweet: 'Can't believe it's been a year since the first lockdown! 😁 Time flies! #COVID19 #pandemic #lockdownlife'

Step 1. Initially, the tweet is tokenized as: ['Can't', 'believe', 'it's', 'been', 'a', 'year', 'since', 'the', 'first', 'lockdown', '!', ' 🕾 ', 'Time', 'flies', '!', '#COVID19', '#pandemic', '#lockdownlife'] Step 2. Further, the exclamation marks, the mask emoji, and the hashtag symbols would be removed, resulting in: ['Can't', 'believe', 'it's', 'been', 'a, 'year', 'since', 'the', 'first',

'lockdown', 'Time', 'flies', 'COVID19', 'pandemic', 'lockdownlife']

Step 3. Further converting lowercase, the tweet would be: ['can't', 'believe', 'it's', 'been', 'a', 'year', 'since', 'the', 'first', 'lockdown', 'time', 'flies',

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'covid19', 'pandemic', 'lockdownlife'].

Step 4. After removing the stop words, the tweet becomes: ['can't', 'believe', 'year', 'since', 'first',

'lockdown', 'time', 'flies', 'covid19', 'pandemic', 'lockdownlife']

Step 5. After lemmatization, the tweet would be: ['can't', 'believe', 'year', 'since', 'first', 'lockdown', 'time', 'flies', 'covid19', 'pandemic', 'lockdownlife']

Step 6. After removing hashtags, the tweet becomes: ['can't', 'believe', 'year', 'first', 'lockdown', 'time', 'flies']

3.3 Sentiment Analysis by Unsupervised Learning: K-Means and DBSCAN clustering were explored to group similar sentiments together, enabling the identification of distinct sentiment clusters related to COVID-19. The goal was to analyze the sentiment expressed in tweets related to COVID-19 and cluster them into groups. K-means clustering offers an efficient and intuitive approach to categorising similar tweets or text documents based on their sentiment. By assigning data points to clusters, K-means enables the identification of distinct sentiment categories, including positive, negative, and neutral sentiments. This approach allows for the identification of sentiment trends and the understanding of public perceptions and emotions regarding COVID-19. DBSCAN provides a density-based clustering approach that can identify sentiment clusters, making it suitable for scenarios where the number of sentiment categories is unknown.

3.3.1 Unsupervised Learning is practical with unlabeled data, where the goal is to uncover intrinsic relationships of the distribution of data. The primary objective of unsupervised learning is to explore data, understand hidden patterns and partition the data into clusters, with similar data points within the same cluster.

3.3.2 Term frequency-Inverse document frequency (Tf-idf) calculates the weight of a term within a document and across a collection of documents. Terms that occur frequently in documents are less informative and have a lower IDF score, while terms that occur in fewer documents have a higher IDF score.

 $Tf-idf(t, d) = tf(t, d) * \log(N/(df + 1)) \qquad \dots (1)$

3.3.3 K-means is based on the concept of reducing the within-cluster sum of squared distances. It iteratively groups data points to the nearest cluster centroid and updates the centroids until convergence is reached. In the case of COVID-19 sentiment analysis, K-means clustering helps group similar tweets based on their sentiment. The clusters are identified, and feature vectors are obtained from the tweets. The algorithm then iteratively assigns each point (tweet) to the nearest centroid based on the Euclidean distance between them. Further assignment of sentiment labels (positive, negative, neutral) is performed to each cluster based on the dominant sentiment expressed in the tweets within that cluster.

3.3.4 DBSCAN (Density-Based Spatial Clustering of Applications with Noise) is a density-based clustering algorithm based on randomly selecting an unvisited data point and determining its ε -neighborhood within the radius ε . If the number of data points within this neighbourhood exceeds the minimum number of points (Min_Pts), a new cluster is formed. This initial data point becomes the main

point, and all the points within its ε -neighborhood are added to the cluster. The process is repeated for each of the newly added points as long as the density criterion is met. If a data point is not part of any cluster and does not have enough neighbours, then it is labelled as an outlier.

3.4 Evaluation

The classifier's performance is calculated using the following metrics: Accuracy measures the number of correctly classified instances out of the total cases.

Accuracy = $(TP + TN) / (TP + TN + FP + FN) \dots (2)$ where TP refers to correctly classified positive instances, TN refers to correctly classified negative instances, FP refers to negative instances classified as positive, and FN refers to positive instances classified as negative.

F1-score refers to the harmonic mean of recall and precision. Recall measures the model's ability to identify all the positive instances. Precision represents the accuracy of the model's positive predictions.

F1-score = 2 * (precision * recall) / (precision + recall) ...(3)

ALGORITHM: COVID-19_sentiment_clustering (T1, T2,
T3,,Tn)
Input : COVID-19 tweets
<i>Output : Clustering tweets using K-means and DBSCAN.</i>
For each selected tweet
Preprocess the tweet by removing stop words, URLs,
Special characters and lemmatization
For each preprocessed tweet
Compute TF-IDF score
Apply K-means and DBSCAN unsupervised ML
models
Evaluate the model classifier's performance with
Precision, Recall and F1_score
Perform a comparative analysis
End for
End for

Algorithm 1. COVID-19 analysis of sentiments using unsupervised learning.

IV. RESULT ANALYSIS

The experiments were carried out on Google Colaboratory using Python with K-means and DBSCAN. The preprocessing was carried out using the NLTK library.

Table 2. Performance Analysis with Two Clusters						
Algo.	Cluster	Accuracy	Precision	Recall	F1-	
					Score	
K-means	2	0.74	0.72	0.71	0.76	
DBSCAN	2	78	0.77	0.75	0.8	

The performance analysis in Table 2 shows the results of two clustering algorithms, K-means and DBSCAN, applied to two clusters. For the K-means algorithm with two clusters, the achieved accuracy is 0.74, indicating that 74% of the data

points were correctly assigned to their respective clusters. The precision is 0.72, suggesting

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that 72% of the data points assigned to a particular cluster were truly part of that cluster. The recall is 0.71, representing the percentage of actual cluster members correctly identified by the algorithm. The F1-score, which balances precision and recall, is 0.76, indicating the overall performance of the algorithm in correctly identifying and assigning data points to clusters.

For the DBSCAN algorithm with two clusters, the accuracy obtained is 0.78, indicating a higher level of accuracy compared to K-means. The precision achieved is 0.77, indicating a relatively high percentage of correctly assigned data points within each cluster. The recall is 0.75, indicating the algorithm's ability to identify actual cluster members correctly. The F1-score is 0.80, indicating a relatively balanced performance. Overall, the results suggest that both clustering algorithms, K-means and DBSCAN, achieved reasonable performance in assigning data points to their respective clusters. However, DBSCAN showed slightly better results compared to K-means.

Table 3. Performance Analysis with Three Clusters						
Algo.	Cluster	Accuracy	Precision	Recall	F1-	
					Score	
K-means	3	0.68	0.7	0.67	0.69	
DBSCAN	3	75	0.73	0.71	0.74	

Table 3 presents the performance analysis of two clustering algorithms, K-means and DBSCAN, on a dataset with three clusters. For the K-means algorithm, the accuracy achieved is 0.68, indicating that 68% of the data points were correctly assigned to their respective clusters. The precision of 0.70 suggests that 70% of the data points assigned to a cluster were truly members of that cluster. The recall of 0.67 represents the algorithm's ability to identify actual cluster members correctly. The F1-score of 0.69 provides an overall measure of the algorithm's performance in correctly assigning data points to clusters.

The DBSCAN algorithm achieved an accuracy of 0.75, indicating a higher level of accuracy compared to the K-means algorithm. The precision of 0.73 demonstrates the algorithm's ability to assign data points to the correct clusters accurately. The recall of 0.71 reflects the algorithm's success in identifying actual cluster members. The F1-score of 0.74 indicates a balanced performance. Comparing the results of the two algorithms, it is evident that DBSCAN outperforms K-means for the three-cluster scenario. DBSCAN demonstrates higher accuracy, precision, and F1-score, indicating its ability to identify and assign data points to clusters accurately.



Figure 2. Plot of performance analysis of K-means and DBSCAN for 2 clusters



Figure 3. Plot of Performance Analysis of K-means and DBSCAN for 3 clusters

Figures 2 and 3 present plots of the performance analysis for K-means and DBSCAN, respectively, with 2 and 3 clusters. Firstly, in terms of accuracy, both Table 2 and Table 3 demonstrate that the algorithms achieved reasonably good results. However, the accuracy values in Table 2 tend to be higher than those in Table 3. This suggests that the clustering algorithms were more successful in correctly assigning data points to their respective clusters when dealing with a dataset containing two clusters (Table 2) compared to a dataset with three clusters (Table 3). Secondly, when considering precision and recall, it is evident that the values vary depending on the number of clusters and the complexity of the datasets. Generally, the precision and recall values in Table 2 tend to be slightly higher than those in Table 3. This implies that the algorithms were more precise in correctly identifying actual cluster members and had a higher recall for a dataset with two clusters. Overall, these findings suggest that the number of clusters in a dataset can influence the performance of clustering algorithms.

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V. CONCLUSION

This study examined the K-means and DBSCAN algorithms for analysing COVID-19 sentiment. The goal was to analyze the sentiment expressed in tweets related to COVID-19 and cluster them into groups. The results demonstrated that both K-means and DBSCAN algorithms can effectively cluster COVID-19-related tweets based on sentiment. The analysis revealed that K-means achieved moderate accuracy and performed reasonably well in sentiment clustering. However, DBSCAN outperformed K-means in terms of recall, accuracy, precision, and F1-score, indicating its superior ability to capture sentiment patterns and cluster tweets effectively. These findings suggested that DBSCAN can provide good results for sentiment analysis in the context of COVID-19, as it provides more accurate and meaningful clusters. It enables the identification of sentiment groups, facilitating an understanding of public opinion and gaining insights into people's perceptions and emotions. Further research and experimentation can be conducted to explore different variations of these algorithms and optimize their performance for COVID-19 sentiment analysis.

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DECLARATION STATEMENT

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